



HACHEM HOSENBUX

UX STRATEGY & DESIGN

CONTACT

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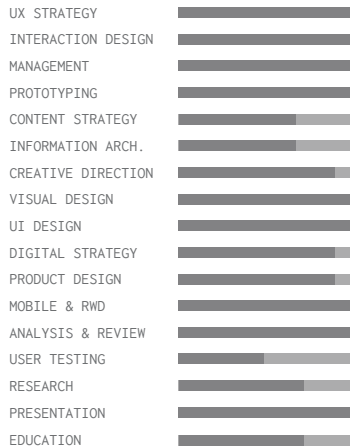
WORK

Portfolio: hosenbux.com
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EDUCATION

Graphic Design A.S.
Valencia Community College, 2005.

SKILLS



INTOUCH SOLUTIONS

UX DIRECTOR

SEPTEMBER 2016 - PRESENT

Manage and provide feedback to a team of UX strategists. Serve as a mentor for the team. Inspire and lead the team. Facilitate an atmosphere that enables my team to do their best work.

Provide and lead strategic and tactical recommendations for all our clients. Lead client presentations and discussions. Lead and facilitate internal and external workshops and brainstorming.

Lead innovation within the agency and educate internally and externally on user experience. Provide best practices and overall user experience guidance. Define process and provide estimations for incoming projects.

Collaborate closely with planning, account, creatives, development, business system analysis.

INTOUCH SOLUTIONS

SR. UX STRATEGIST

FEBRUARY 2013 - MARCH 2015

Lead strategic and tactical initiatives working alongside a multidisciplinary team to develop industry leading experiences that impact healthcare professionals, caregivers, and patients.

Contribute to brand and digital strategy, content strategy, wireframes and prototypes. Conduct user experience research. Strong client presentation skills. Collaborate with account, analytics, SEO, creatives, development, and other teams.

Involved in launch of UX Department, management of team, creation of process and documents. Create efficiencies and templates for various deliverables.

INTOUCH SOLUTIONS

ASSOCIATE CREATIVE DIRECTOR

MARCH 2012 - FEBRUARY 2013

Manage creative team of art directors, copywriters and interactive designers. Strong client presentation skills. Conceptualize ideas and ensure concepts align with brand and digital strategies. Participate in defining brand and digital strategies. Identify opportunities for creative executions. Work closely with account teams to manage staffing and multiple deadlines.

Design web sites, mobile sites and mobile applications, and other interactive projects.

Work with outside vendors to assure quality and adherence to brand guidelines. Collaborate closely with business system analysts, account, and development.

INTOUCH SOLUTIONS

SENIOR ART DIRECTOR

JUNE 2010 - MARCH 2012

Conceptualize and design digital products including responsive, desktop and mobile websites; web applications, native applications for phone and tablet, rich media ads, video games, Kinect video game, touch screens, and other interactive projects.

Present internally and to clients. Attend brainstorm sessions. Work with outside vendors to assure quality and adherence to brand guidelines.

FREELANCE

DESIGN & PRODUCTION

AUGUST 2006 - JUNE 2010

Working with various firms, agencies and clients on a variety of projects in both art direction and print production.

AGENCY & CLIENT LIST

JWT CHICAGO	QUICKSILVER
RMG CONNECT	OUTDOOR MAGAZINE
MCKINNEY CHICAGO	MOLDOVER
PRESSLEY JACOBS	OVERCLOCK INC.
DESIGN	WHITEHALL JEWELERS
I.A. COLLABORATIVE	LINDSTROM JEWELERS
ESW PARTNERS	IRIDIUM RECORDS
CCFC	QEP RESEARCH